



# CASK DAYS

14TH ANNUAL CASK BEER FESTIVAL





**Cask Days** is a cask-conditioned beer festival founded by Bar Volo in 2005. The event has evolved into one of the most exciting craft beer festivals in the country and one of the largest cask conditioned ale festivals in the world. It celebrates the love for cask ale: unpasteurized, unfiltered and naturally carbonated beer that is served direct from a cask barrel. Our aim is to give you a unique festival experience that celebrates not only beer but food, art and music.



TORONTO

100

100

100

100

100



Soz



CASK DAYS



COOL KIDS

CASK LOVERS

BEAT JUNKIES

BREWERS

STUDENTS

PARTY PEOPLE

# DEMOGRAPHICS

CIDER DRINKERS

INDUSTRY

SUITS

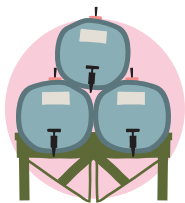
BEER FEST PEEPS

ARTISTS

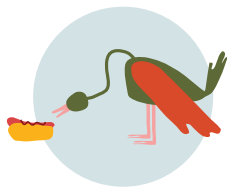
CRAFT BEER ENTHUSIASTS

FOODIES

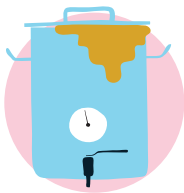




400+  
CASKS



3 DAYS  
5 SESSIONS



150+  
BREWERS



12K+  
TOTAL GUESTS

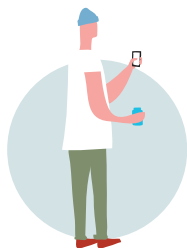


60-40  
MALE | FEMALE

# BY THE NUMBERS



200+  
STAFF



500K+  
SITE VIEWS



25-65  
AGE GROUP



14TH  
ANNUAL YEAR



3+ CASK  
SHOWERS





